

MONTHLY MERCHANDISING GUIDE

DPI Specialty Foods

MAY 2018

ROCKY MOUNTAIN EDITION

Allowances effective from
May 7, 2018 – June 3, 2018



SAVE the DATE

Wednesday June 6th, 2018

Pre-Register now at this link:
<https://www.eventbrite.com/e/dpi-specialty-foods-2018-imw-food-show-tickets-43634164962>

LEFTBANK ANNEX at 101 N Weidler Street, Portland, Oregon

Follow the
**2018 InterMountain
West Food Show on**



@dpifoodshowpdx

Brand	Item Description	Pk/Sz	UPC Code	Item #	Allowance
McClure's Pickles	Pickles - Spears Spicy Natural	12/32 oz	89618000102	209419	\$24.00 cs
McClure's Pickles	Pickles - Spears Garlic Natural	12/32 oz	89618000103	209420	\$24.00 cs
McClure's Pickles	Bloody Mary Mixer - Spicy Natural	12/32 fo	89618000110	215781	\$24.00 cs



MAY *New Items* SEE THEM HERE FIRST!

Brand	Item Description	Pk/Sz	UPC Code	Item #
Let Thy Food	Chile con Queso <i>Gluten Free Natural</i>	6/10 oz	85315000800	249435
Let Thy Food	Queso Blanco <i>Gluten Free Natural</i>	6/10 oz	85315000801	249433
Let Thy Food	Hatch Valley Queso <i>Gluten Free Natural</i>	6/10 oz	85315000802	249434
G Hughes	Ketchup <i>Sugar Free Gluten Free Natural</i>	6/13 oz	02682500019	247145
G Hughes	Sauce BBQ Hickory <i>Sugar Free</i>	6/18 oz	02682500011	181089
G Hughes	Sauce BBQ Original <i>Sugar Free Gluten Free</i>	6/18 oz	02682500013	249065

G Hughes
IS PROUD TO PRESENT
A NEW ADDITION TO HIS FAMILY
OF SIGNATURE SAUCES, KETCHUP!
THIS IS THE SAME GREAT TASTING TOMATO BASED TABLE SAUCE WITHOUT SUGAR. SLATHER THIS SWEET, TANGY,
GUILT & SUGAR FREE
CONDIMENT SAUCE ON YOUR FAVORITE FOOD.
GLUTEN FREE • PRESERVATIVE FREE
NO HIGH FRUCTOSE CORN SYRUP

ALWAYS SUGAR FREE + **Certified GF Gluten-Free**



100% Plant Based & Dairy-Free



100% Plant Based & Dairy-Free



100% Plant Based & Dairy-Free

TRAPPEY'S

Brand	Item Description	Pk/Sz	UPC Code	Item #	Allowance
Trappey's	Red Devil™ Hot Sauce	12/12 oz	74815910732	66329	\$2.28 cs

Cayenne Pepper Sauce

Made from red cayenne peppers

800-1,200 Scoville Units

The degree of heat of the pepper is measured in Scoville Units (S.U.) which is simply a measure of the capsaicin concentration. Pure capsaicin equals 15 million S.U. The color and shape of the pepper are significant to the S.U. level...the redder the pepper, the riper and therefore milder and fruitier it is. And peppers with wider "shoulders" tend to be milder.

www.trappeys.com





indianlife®

All products are made from treasured family recipes & all-natural ingredients.



Brand	Item Description	Pk/Sz	UPC Code	Item #	Allowance
IndianLife	Masala Butter	6/11.5 oz	77776200190	206859	\$2.70 cs
IndianLife	Coconut Cashew	6/11.5 oz	77776200199	206847	\$2.70 cs
IndianLife	Butter Clarified Ghee	12/8 oz	77776200222	234337	\$5.40 cs
IndianLife	Chips Masala 6 oz <i>Natural</i>	12/6 oz	77776200429	228150	\$4.56 cs
IndianLife	Punjabi Mix Hot	8/200 gm	77776200432	206857	\$2.72 cs
IndianLife	Dal Mix	8/200 gm	77776200433	206855	\$2.72 cs
IndianLife	Chips Naan 6 oz <i>Natural</i>	12/6 oz	77776200442	246531	\$4.56 cs

Vegan

Spice up sales with delicious, healthy favourites from IndianLife.

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Vegetarian